

<b>Course card</b>	
Course name	Program Management
Course version	1
<b>A. Location of the subject in the system of studies</b>	
Educational level	2
Degree (professional title)	Master's degree
Type (form of study)	Full-time studies
Field of study	Management
Study profile	General academic
Course ordering unit	Faculty of Management
Unit implementing the course	Faculty of Management
Head of the course	dr hab. inż. Tadeusz Grzeszczyk, prof. uczelni
<b>B. Ogólna charakterystyka przedmiotu</b>	
Course Block	General
Course group	Major
Course level	Advanced
Course status	Electable
Language of teaching	English
Nominal semester	2/3
Academic year	2022/2023
Prerequisites	Ability to use databases of libraries, which enables finding the recommended literature.
Limit number of students	- Up to 30 students at the lectures - Up to 15 students for tutorial classes
<b>C. Learning outcomes and the way of conducting classes</b>	
Course Objective	After completing the course, students know the basic principles and methodologies of program management and apply the selected tools in program evaluation.
Assessment Methods	<p><b>Lectures</b></p> <ol style="list-style-type: none"> <li>Formative assessment: results from assessing students' activity during a problem and conversational lecture based on supplementing the content presented by the lecturer with speeches and short presentations of students concerning selected theoretical and practical issues.</li> <li>Summative assessment: final test containing problem questions illustrating use of approaches, methods and tools (grades 2-5). To pass, the student should obtain at least a 3.0 grade.</li> </ol> <p><b>Tutorial</b></p> <ol style="list-style-type: none"> <li>Formative assessment: concern presentations of tasks, participation in discussions and speeches of students.</li> <li>Summative assessment: results from the substantive value of the presented content (grades 2-5). To pass, the student should obtain at least a 3.0 grade.</li> </ol> <p><b>Final grade</b></p> <p>The final grade will be calculated according to the formula: 30% (final lecture test and students' activity) + 70% (results from the substantive value of the content presented by individual students during the tutorials).</p>
Learning effects	See Table 1

Form of classes and number of hours in a semester	Lectures        15 Tutorials        15 Laboratories    0 Projects         0
Educational content	<p><b>A. Lectures</b></p> <ol style="list-style-type: none"> <li>1. Introduction and basic definitions: project and program management. The importance of programs in organizations. Strategic Planning and Program Management. Classification of programs.</li> <li>2. Selected methodologies: Managing Successful Programs, and Portfolio, Programme and Project Offices.</li> <li>3. Principles of program management, themes of governance, and the program life cycle.</li> <li>4. Program management, outcomes, and target objectives to achieve. Program design and evaluation. The essence and meaning of evaluation. Types of evaluation. Evaluation processes and phases.</li> <li>5. Progress monitoring and performance. Models of program evaluation. Development of evaluation approaches, methods and tools.</li> <li>6. Advanced models supporting the management and evaluation of programs.</li> <li>7. Course summary and final lecture test.</li> </ol> <p><b>B. Tutorials</b></p> <ol style="list-style-type: none"> <li>1. Introduction to tutorials, presentation of assessment methods and organizational information. Characteristics of assessment criteria and requirements of projects. Discussion on selected problems described in the literature on program management and evaluation.</li> <li>2. Characteristics of the proposed problems combined with a discussion. Selection of topics for the first projects related to the literature review.</li> <li>3. Presentations of the first student projects combined with a discussion.</li> <li>4. Presentations of problems related to the management and evaluation program. Discussion and selection of topics for the second projects related to the selected programs.</li> <li>5. Presentation of the second case studies projects concerning selected programs.</li> <li>6. Applying methods for structuring the evaluation processes. Case studies of program evaluation - analysis and discussion.</li> <li>7. Summing up, discussing, and giving final grades for tutorials.</li> </ol>
Methods of checking learning outcomes	See Table 1
Exam	No

Literature	<b>Obligatory:</b> <ol style="list-style-type: none"> <li>1. Levin G., 2013. Program Management: A Life Cycle Approach, Auerbach Publishers, Inc.</li> <li>2. Thiry M., Dalcher D., 2010. Program Management, Taylor &amp; Francis Group.</li> <li>3. Williams, D., Parr, T., 2004. Enterprise Programme Management: Delivering Value. Palgrave Macmillan.</li> </ol> <b>Supplementary:</b> <ol style="list-style-type: none"> <li>1. Cerulli G., 2015. Econometric Evaluation of Socio-Economic Programs. Theory and Applications, Berlin Heidelberg, Springer-Verlag GmbH.</li> <li>2. Gertler P. J., Martinez S., Premand P., Rawlings L. B., Vermeersch C. M. J., 2011. Impact Evaluation in Practice, Washington: World Bank Publications.</li> <li>3. Grzeszczyk, T. A., 2018. Mixed Intelligent Systems: Developing Models for Project Management and Evaluation. Palgrave Macmillan-Springer International Publishing AG.</li> </ol>
Course website	<a href="http://www.olaf.wz.pw.edu.pl">www.olaf.wz.pw.edu.pl</a>
<b>D. Nakład pracy studenta</b>	
ECTS credits	2 ECTS
Number of student work hours related to the achievement of learning outcomes (description):	2 ECTS 50h = 15h lectures + 15h tutorials + 3h consultations + 3h literature analysis + 5h preparation for passing lectures + 4h preparation for tutorials + 5h preparation for passing tutorials
Number of ECTS points in classes requiring direct participation of academic teachers	1,2 ECTS
<b>E. Additional information</b>	
Methods, techniques, tools used during classes	<b>Lectures:</b> Teaching methods: seminar lecture, active participation, students' presentations on solved practical and theoretical tasks. ICT tools: multimedia presentation, Moodle platform and e-mail. <b>Tutorials:</b> Teaching methods: practical tasks using open science sources, library systems, selected abstract-bibliometric databases, research methods: case study, observation, essay and seminar discussion. ICT tools: bibliometric research software, Moodle platform and e-mail.
Remarks	-
Last update	1.06.2023